



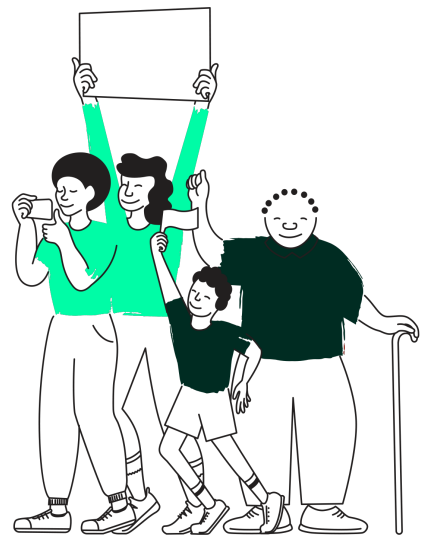
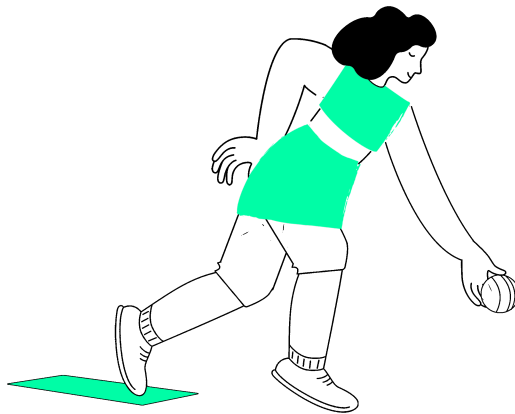
CLUB HEALTH CHECK



WINDANG BOWLING CLUB

Date of survey: 29 Feb 2024

Completed by: David Tyrrell



ABOUT THIS REPORT

This Health Check Report will guide your Executive Committee’s focus on improving its administration and operations practices. It contains two parts – Assessment and Action Plan.

Assessment

The club’s survey responses return results in 12 key areas. These are expressed as percentages – the higher, the better.

The average of the results in each section give an overall assessment of that area, and the average of the 12 areas gives an assessment of the club’s overall health. These results are expressed in the diagram below.

There is then the additional Administration background questions and ranking the challenges your club faces.

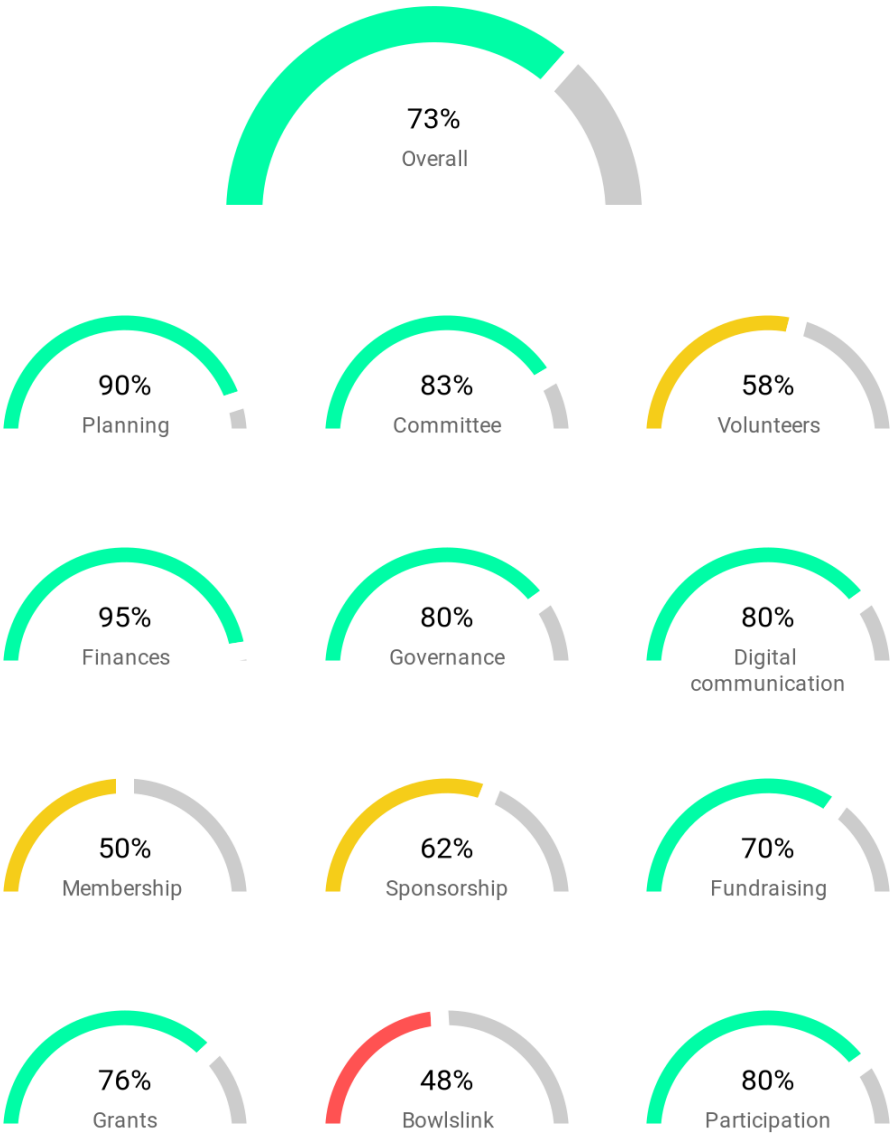
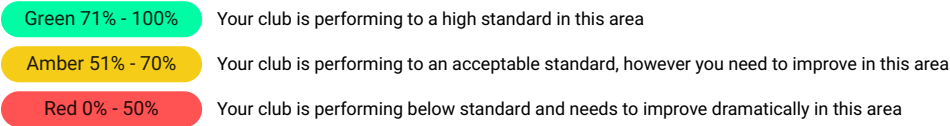
Action Plan

The survey reveals the areas of club administration that are most in need of support. These are rated in order of importance to form the club’s unique Action Plan. **Once you receive your completed report, please contact your CSM to discuss next steps.**

Performing an annual CLUBMAP Health Check will ensure your committee’s priorities are regularly identified and addressed, and track your club’s progress and overall improvement.

HEALTH CHECK RESULTS

This graphic uses a ‘traffic light’ system to show at-a-glance results from your committee’s responses to the Health Check survey.



PLANNING

Question	Answer
Your confidence that the club is going in the right direction for success	10.00
Master plan for facilities	9.00
Rate your club's plan to increase revenue with a focus on outward facing, non-bowler revenue streams from their surrounding catchment.	8.00

COMMITTEE

Question	Answer
Stability of the Executive Committee for the past 3 years	10.00
Skill set of the Executive Committee	8.00
Rate the general committees in place to operate effectively	7.00
Position descriptions for all committee members and volunteer roles	8.00

VOLUNTEERS

Question	Answer
Number of volunteers at the club	8.00
The club's volunteer program, including prospecting, recruiting, retention and rewarding volunteers	6.00
The club having a person dedicated solely to recruiting and coordinating all volunteers	5.00
The club's ability to source government funding for volunteers	5.00
Level of education and/or training volunteers receive before they start a role helping the club	5.00

FINANCES

Question	Answer
Club's current financial position/health	10.00
Preparation of the annual budget	8.00
Treasurer's presentation and accuracy of monthly profit & loss statements and year-end forecasting	10.00
Effectiveness of the club's use of accounting software	10.00

GOVERNANCE

Question	Answer
Club's ability to set meaningful agendas and capture accurate minutes of committee meetings	8.00
Club's ability to record and communicate action items from committee meetings	8.00
The club's policies (plans for decision making) on risk management	8.00

DIGITAL COMMUNICATION

Question	Answer
Quality of the club's website and its ability to increase community awareness and engagement	8.00
The club having a person/s solely focused on social media and website	8.00
Regularity of sharing content and news on social media and website	8.00
Rate the usage of Bowlslink to capture all data and communicate with all members and stakeholders	8.00

MEMBERSHIP

Question	Answer
Have a dedicated person/s focused solely on the membership program	5.00
Regular communication with membership database, including past members	5.00
Quality of contact data for past and present members	5.00

SPONSORSHIP

Question	Answer
Rate the amount of revenue the club generates through sponsorship	7.00
The amount of sponsorship revenue generated via digital assets	7.00
The club having a person/s solely focused on sponsorship	5.00
Professionalism of your club's sponsorship presentation and proposal documents	5.00
Value sponsors receive in return for sponsoring the club	7.00

FUNDRAISING

Question	Answer
The club's ability to generate a five-figure sum from a fundraiser	10.00
The club's ability to receive donations that would be tax-deductible for the donor	5.00
The club has a gifting and/or bequest program in place	5.00
The club's ability to generate funds from online fundraisers year-round	7.00
The club's ability to secure contra arrangements with sponsors/businesses	8.00

GRANTS

Question	Answer
The club's ability to write and apply for grant funding	8.00
The club's ability to generate revenue from grants	8.00
The club having a person/s focused solely on grant sourcing and application	5.00
The club's relationship and regular communication with its local council	8.00
The club's knowledge of available grant funding	9.00

BOWSLINK

Question	Answer
Rate the usage of Bowslink by members to update their data	3.00
Rate the usage of Bowslink to run club competitions	7.00
Rate the usage of Bowslink for running email campaigns	1.00
Accuracy of club data on Bowslink	9.00
Level of interest in education on how to use Bowslink to maximise its potential	4.00

PARTICIPATION

Question	Answer
The club's focus on community or barefoot bowls	8.00
The club's plan to increase community bowls participation	5.00
The club's focus on using the facilities for non-bowling community usage	10.00
The use of social media to promote barefoot bowls and other participation events	9.00

ADMINISTRATION, OPERATIONS & GOVERNANCE

Question	Answer
Strategic, operational and business plans in place	True
Does the club have a revenue plan in place	True
If your club has a synthetic/carpet green, do you have you a sinking fund or financial plan to be able to replace it?	N/A
The number of male members on your Executive Committee/Board	6
The number of female members on your Executive Committee/Board	-37
Did your club make a profit in the last financial year?	True
What is the club's annual turnover?	\$1,090,000
How much debt does the club have?	\$0
When was your club's constitution last updated?	2018
Does the club have appropriate insurances in place?	True
Has anyone from your club's committee completed the ASC's free online course, Sports Governance Foundations?	True

MEMBERSHIP, REVENUE & FUNDRAISING

Question	Answer
Select which social media platforms are used to promote your club	Facebook Instagram Twitter / X
Do you have a variety of membership options available?	Full Bowling Member Junior Bowler Social Non-Bowler
How many database platforms are used for membership and participation data?	Bowlslink & other
If other selected above, which platforms are used?	Google sheets
How often does your club run barefoot bowls?	Weekly
How much money has the club received from small grants in the past 12 months?	\$0
Has the club received any major funding for facilities in the past few years?	\$0

CHALLENGES

PART A: TOP 10 CHALLENGES IDENTIFIED BY COMMITTEE

- 1 Needing a strategic plan (3-5-year)
- 2 Club culture (values and behaviours)
- 3 Committee structure and leadership
- 4 Facility improvement
- 5 Volunteer numbers
- 6 Participation numbers (adult and/or juniors)
- 7 Engagement & support of community members
- 8 Marketing & promoting the club
- 9 Communication amongst the committee
- 10 Diversification of activities

NEXT STEPS: PRIORITY OPPORTUNITIES

PART B: TOP 10 ACTIONS IDENTIFIED BY CLUBMAP

- 1 Introduce a volunteer coordinator role
- 2 Improve the quality of contact database
- 3 Explore government funding for volunteers
- 4... Introduce membership coordinator & program
- 5... Implement a volunteer handover/training policy
- 6... Explore tax-deductible donations (ASF)
- 7... Engage members through regular newsletter

CONTACT YOUR CSM AND ARRANGE A TIME TO DISCUSS THE NEXT STEPS FOR SUPPORT

